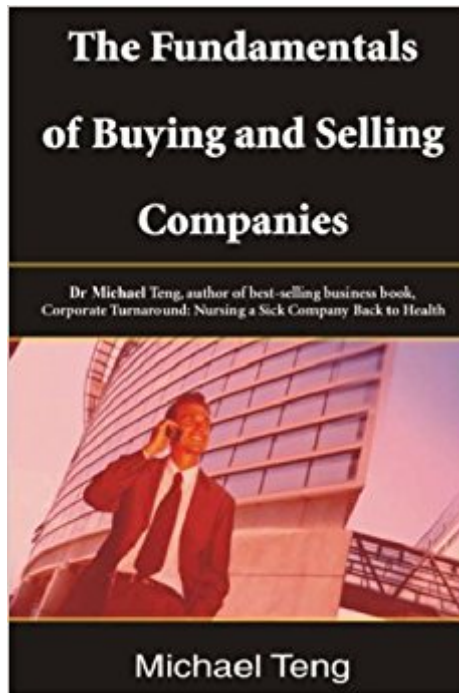


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# The Fundamentals Of Buying And Selling Companies



## Synopsis

Everyone wants to be their own boss. The easiest way to do this is to have your own business. You can own a business and be your own boss. But to own a business, you either need to start your own business or buy an existing business. Starting a business is not for everyone but yes just about anyone and everyone can buy an existing business. This book will guide you on how to buy an existing business for the right prices, turn around the business if the business you purchased is a sick business and how to grow your business through mergers and acquisitions. Through mergers and acquisitions, you can grow your business many folds. Once your business has grown, you may want to sell it and get back your investment and a profit. This book will also guide you on how to sell your business for the best price. It is written by a practitioner who has gone through several mergers and acquisitions as well as turn around troubled businesses and sold them away for a great profit.

## Book Information

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Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (12 customer reviews)

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## Customer Reviews

This is an inexpensive merger and acquisition book. It gives very comprehensive and clearly understood information on how to buy and sell companies. The book is written without the management jargons and fluff. A lay person can also understand. It will be useful for the author to expand on the investment analysis. Otherwise, a great book to have.

An excellent book for use in business schools and universities. Many companies will need to consolidate in future to survive. The way forward is through merger and acquisition. Thus, it is useful for all employees to know what is involved in merger and acquisition so that they understand why they take place. Also, as retail investors, it is useful for individuals to understand what are the good

stocks to purchase in the equity market.

Merger and acquisition is the way to go. This strategy is the natural route that companies take to grow and survive. However, I agree with the author that understanding the factors that make a company a good or bad buy will depend on many fundamental considerations such as the management team, financial ratios, customer service etc. This is why I like this book because it is very comprehensive in listing all the different metrics.

Company's merger and acquisition book " " Recommended for business schools and all business executives, owners, managers and entrepreneurs. I read the book with great interest as it is simple to understand and follow. The use of simple layman's language is great. There is a also great use of examples for the reader to follow,

I am an share investor and find this book very useful. It gives me the fundamentals on how to select the right company to buy and sell. As a book on merger and acquisition, I thought the author had written it in a way that is easy to follow and understand. I think this will be a great textbook for business schools and universities. It helps navigate the reader to simple and hard truths in merger and acquisition,

I would describe this book as one which is simple to understand. However, the contents are very profound. The subject can be very technical and esoteric. But as a non-management person like me, I can understand and also enjoy reading this book. It will also make a good textbook for business school on merger and acquisition. My congratulations to the author on a well written book.

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